

Thailand Auto Parts & Accessories 2018

World Auto Parts Sourcing Hub

Innovation clean for the future

Post Show Report

BITEC, BANGKOK, THAILAND

5 – 8 APRIL 2018

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THINK THAILAND

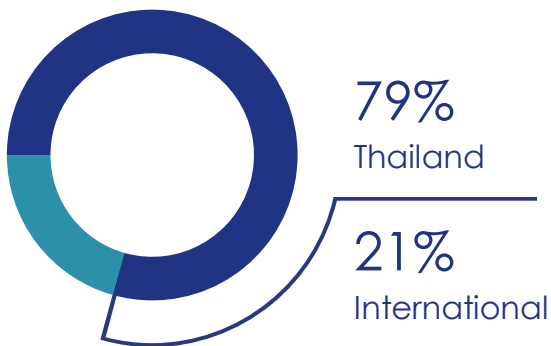
1. STRUCTURAL DATA

	TOTAL	THAI	INTERNATIONAL
Exhibitors -4.1%	555 (579)	217 (258)	338 (321)
Visitors +52.4%	8,428 (5,525)	5,927 (4,007)	1,539 (1,518)
Booths	1,045	678	367

2. VISITOR REGISTRATION

2.1 ORIGIN OF VISITORS



NUMBER OF COUNTRIES :

87

TOP 10 COUNTRIES FOR INTERNATIONAL VISITORS

1	China
2	Malaysia
3	Vietnam
4	Taiwan
5	Japan
6	Philippines
7	Australia
8	Singapore
9	Egypt
10	Indonesia

• STRUCTURE OF INTERNATIONAL VISITORS

34.37%

ASEAN

1.10%

North America

3.51%

South America

3.77%

Europe

5.20%

Oceania

5.78%

Middle East

7.08%

South Asia



20.01%

Greater China

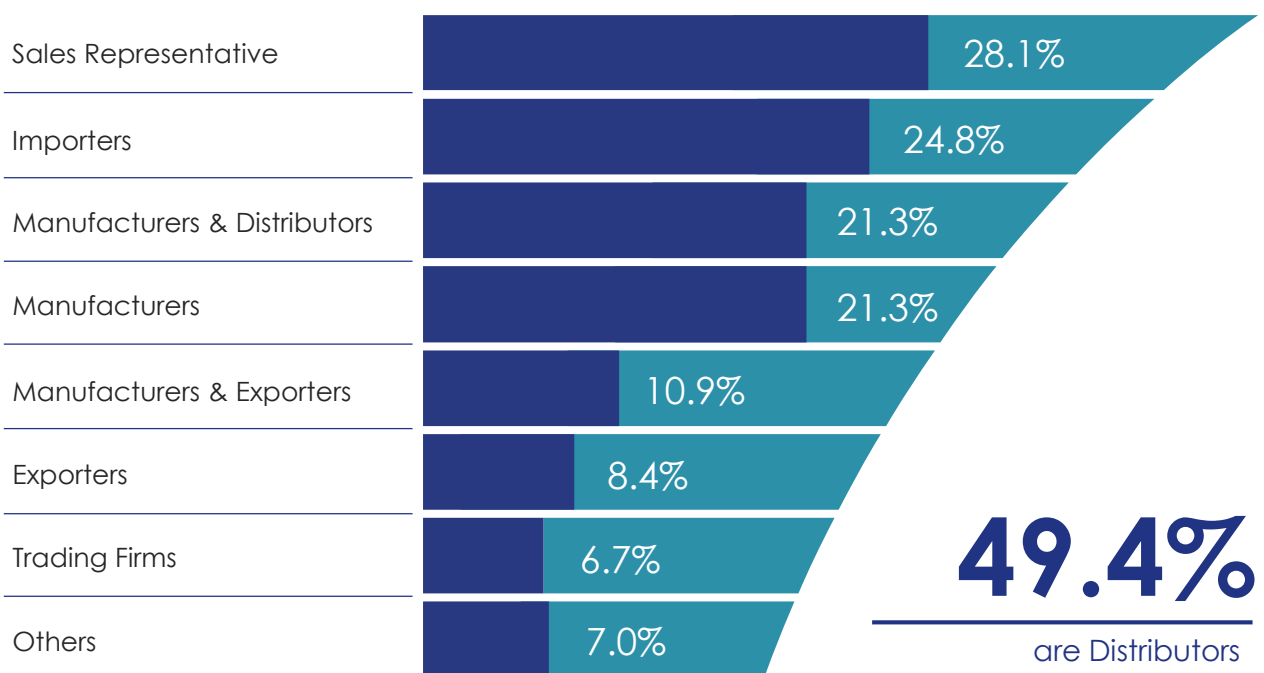
11.89%

East Asia

7.28%

Africa

2.2 TYPES OF TRADE VISITORS



49.4%

are Distributors

3. VISITOR SURVEY

3.1 MAIN REASON FOR VISIT

What are the main reasons for your visit to TAPA 2018 ?
(Multiple answers, extract)

51.3%

Business Opportunities

45.5%

Information about Products/Business

3.2 % Attending Seminars

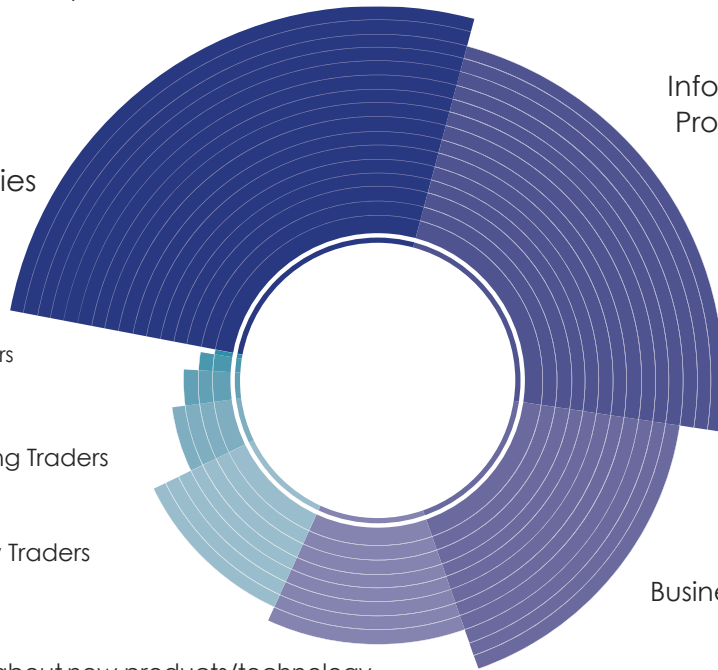
5.8 % Business Matching

10.0% Meeting Existing Traders

21.6 % Meeting New Traders

23.9% Information about new products/technology

33.9%
Business Negotiation



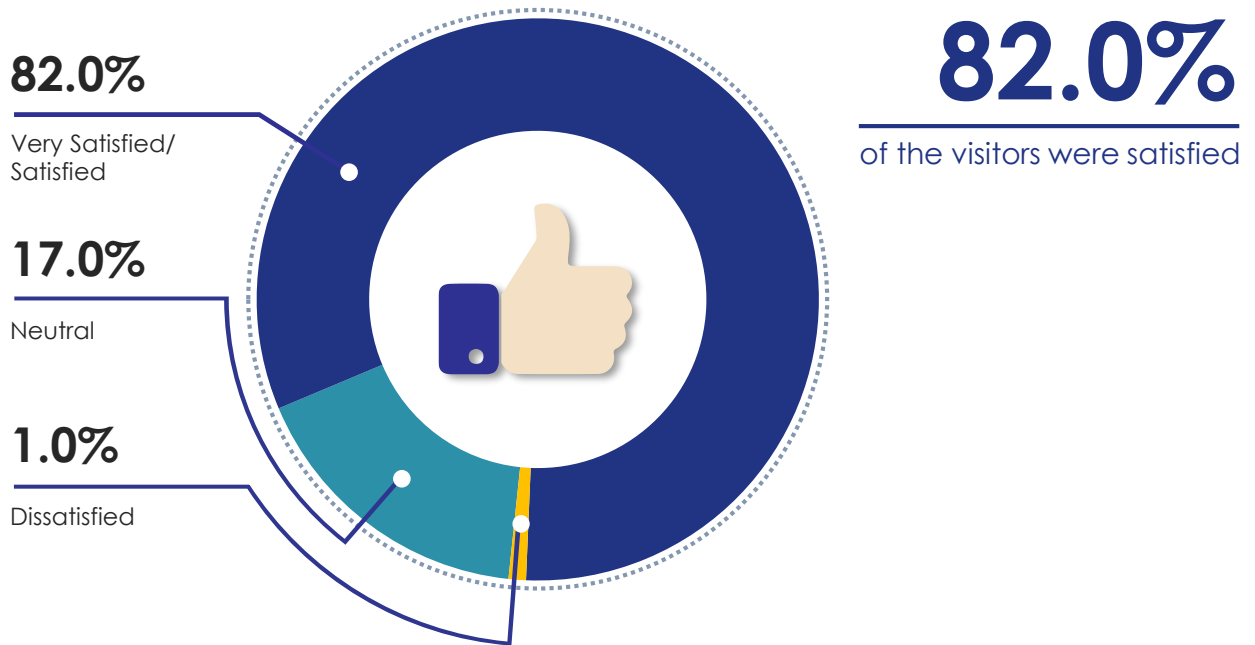
3.2 PRODUCT GROUPS (main interest of visitors)

Which product groups mainly interest you at TAPA 2018?
(Multiple answers, extract)

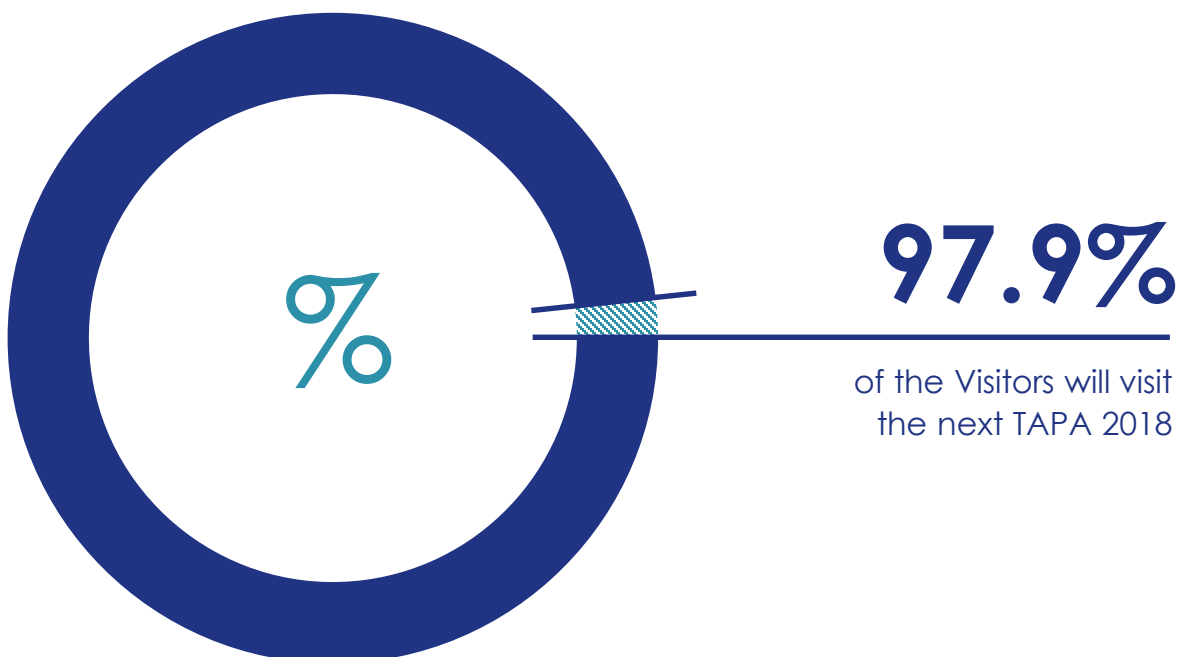
Auto Parts & Components (OEM/REM)	74.7%
Auto Accessories	42.7%
Tools/Dies & Machines	15.8%
Vehicles	11.1%
Petroleum/Lubricants/ Maintenance Products	10.0%
Repairs, Maintenance & Services	9.5%
IT & Management	4.6%
Others	4.4%

3.3 SATISFACTION WITH EXHIBITS

Were you satisfied with the range of products/services presented at TAPA 2018?

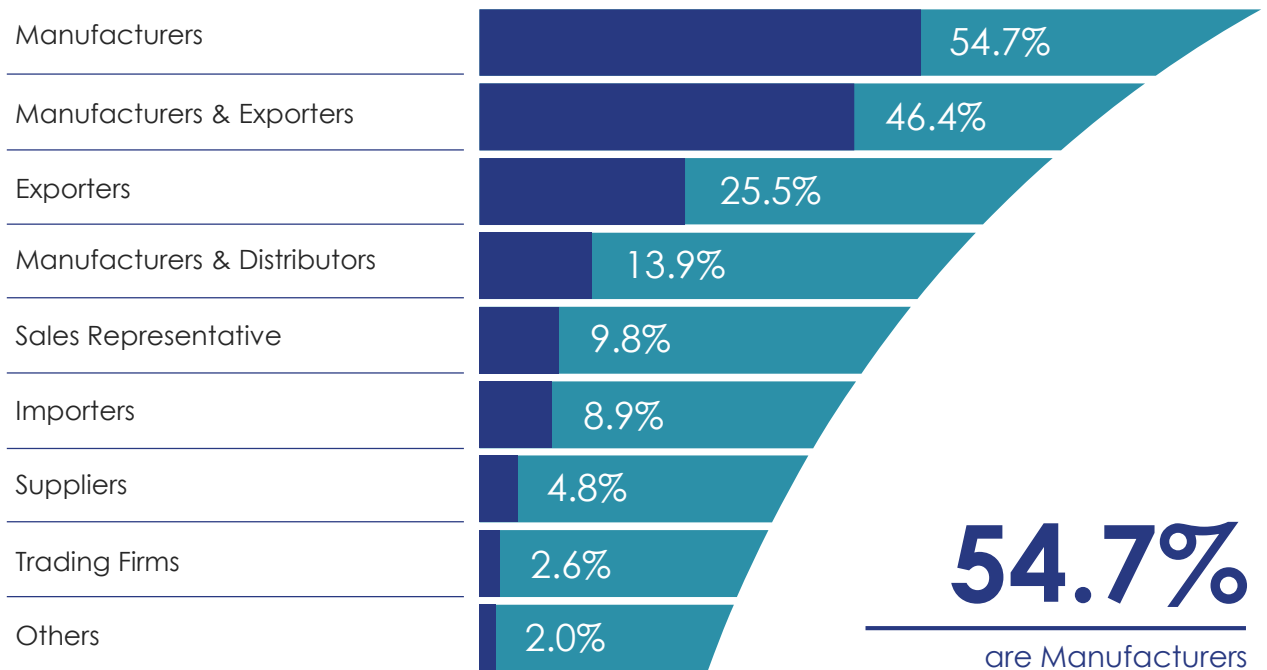


3.4 INTENTION TO VISIT THE NEXT TAPA 2018



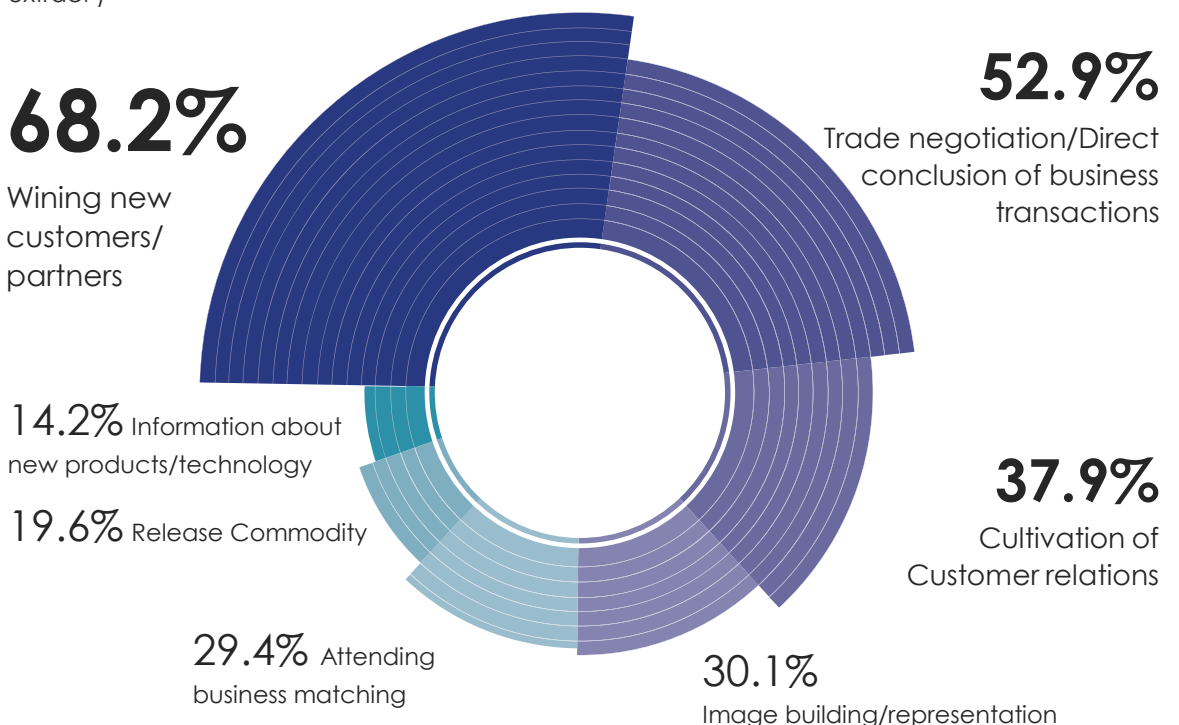
4. EXHIBITOR SURVEY

4.1 TYPES OF EXHIBITORS



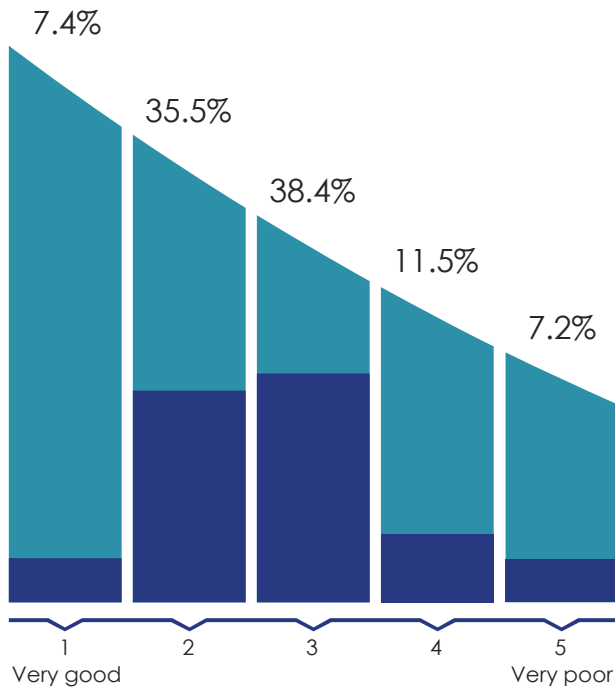
4.2 MAIN REASON FOR EXHIBIT

What were your company's objectives for exhibiting at TAPA 2018? (Multiple answers, extract)



4.3 QUALITY OF VISITORS

How do you rate the quality of the visitors at your stand?

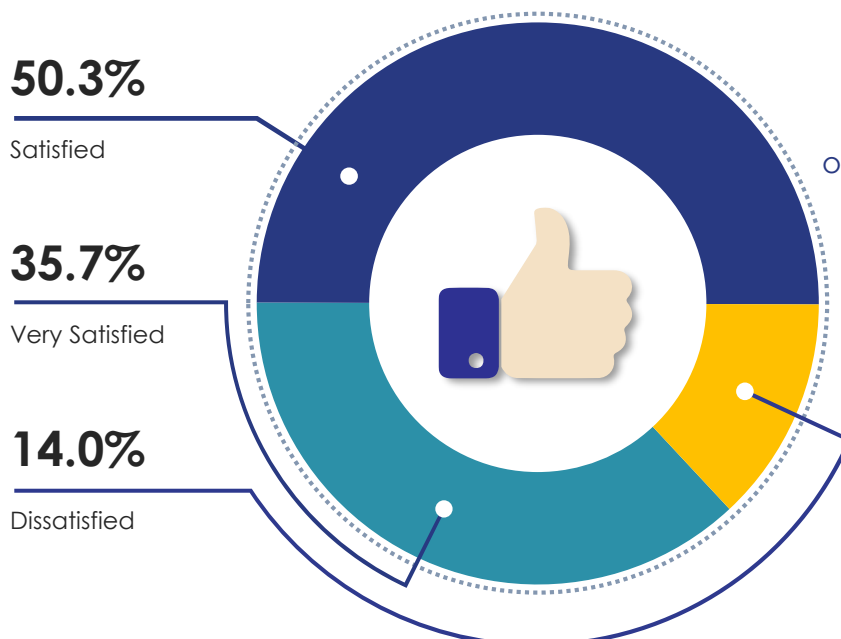


81.3%

of the exhibitors were satisfied with the quality of the visitors at their stands.

4.4 SATISFACTION WITH EXHIBITION

Were you satisfied with your participation in TAPA 2018?



86.0%

of the Exhibitors were satisfied with their participation in TAPA 2018

4.5 INTENTION TO EXHIBIT IN THE NEXT TAPA 2018

